



Gloucestershire Food Strategy

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BoomCircle exists to activate change and be a leader in the Good Food Revolution

How

Help to widely accelerate creation of trusted regional food systems that put healthiest food possible on people's plates

What

1. Co-ordinate local organisations
2. Find evidence of what works
3. Access funding
4. Help regional stakeholders understand value

Gloucestershire Food Strategy Group



GFirst LEP



COUNTRYSIDE
AND COMMUNITY
RESEARCH INSTITUTE



Farming &
Wildlife
Advisory
Group



LEP Agri Food
& Rural Group

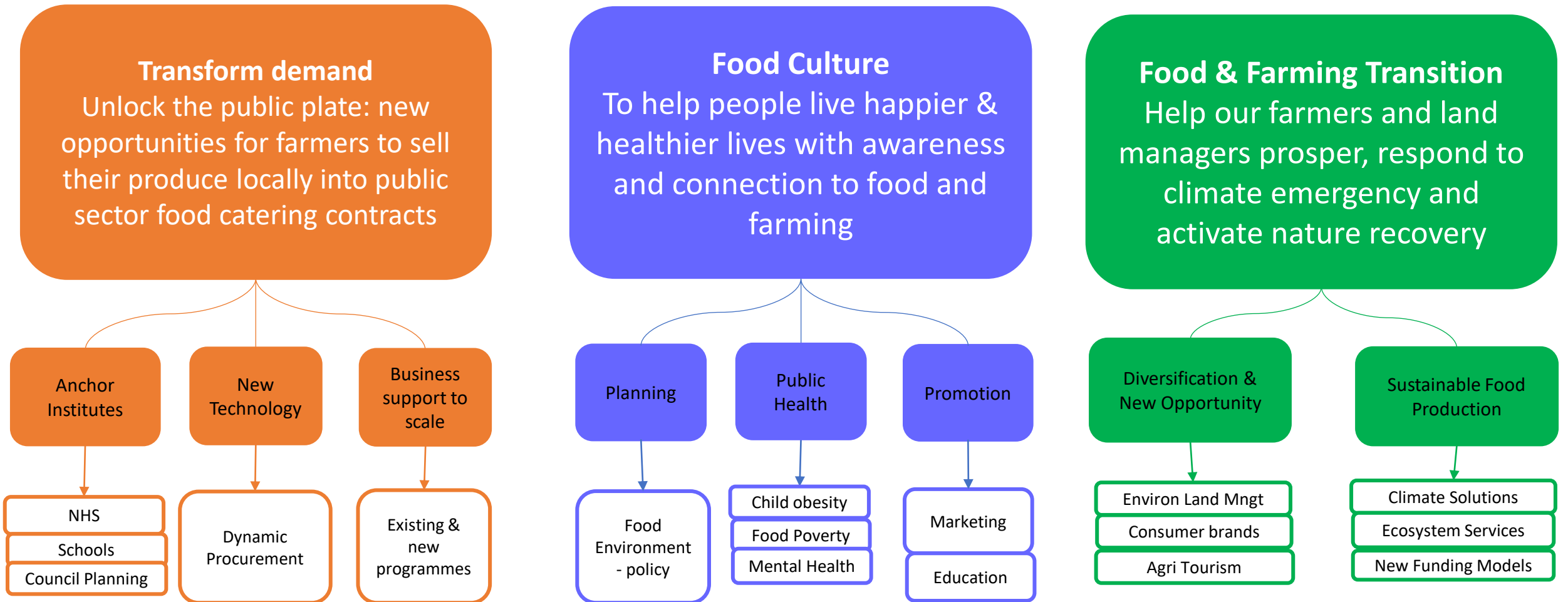


Glos Food
Strategy Group



Gloucestershire Food Strategy

To create a healthy circular economy in food & farming that cools the climate, builds natural capital & reduces food-related illness for the benefit our people, businesses and nature.



Opportunities



Good Food Revolution



Local Industrial Strategy



Future Food Framework



Economic Development

Future Opportunities



Thirty
Percy



UN CLIMATE
CHANGE
CONFERENCE
UK 2021

IN PARTNERSHIP WITH ITALY

National
Food Strategy



Food, Farming
& Countryside
Commission



Climate Change Strategy
Land Use

What's on your door step?



Three things for my 2017 self

I. Get resourced properly



What it takes

1.5+ years

12+ workshops

2,000+ emails

3+ project steering groups

1 month on funding

250+ meetings and phone calls

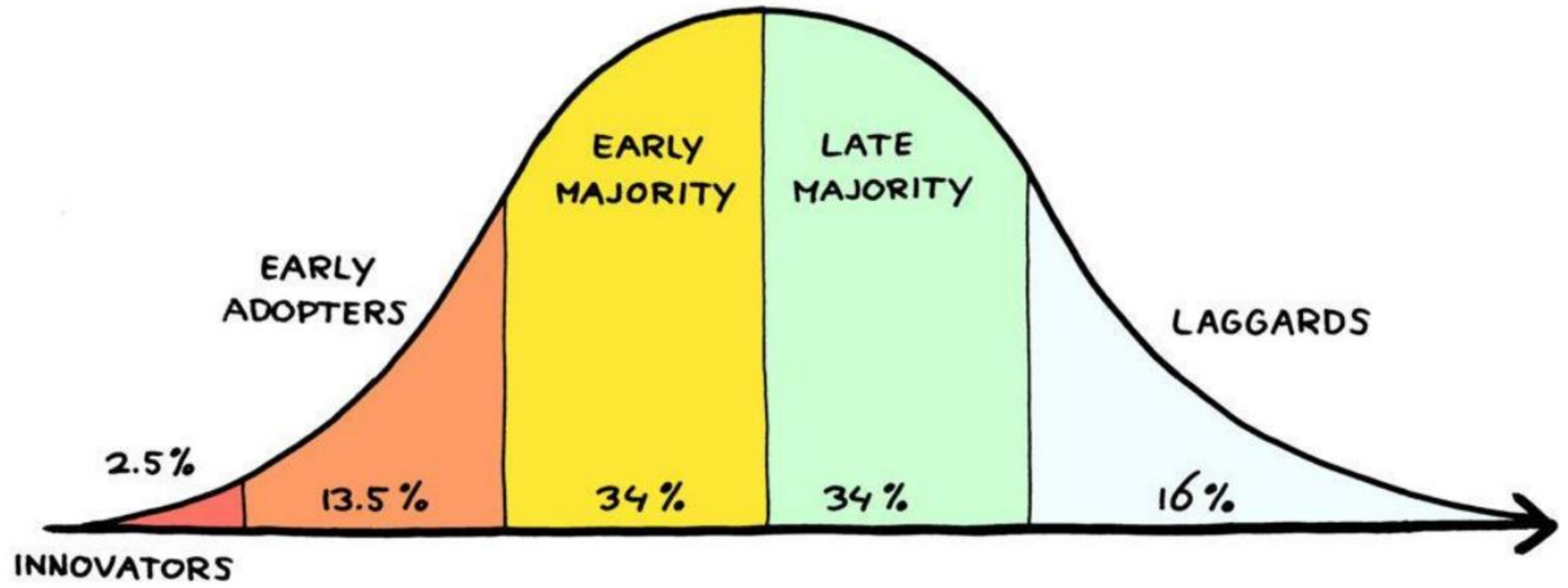
40+ presentations and

proposals

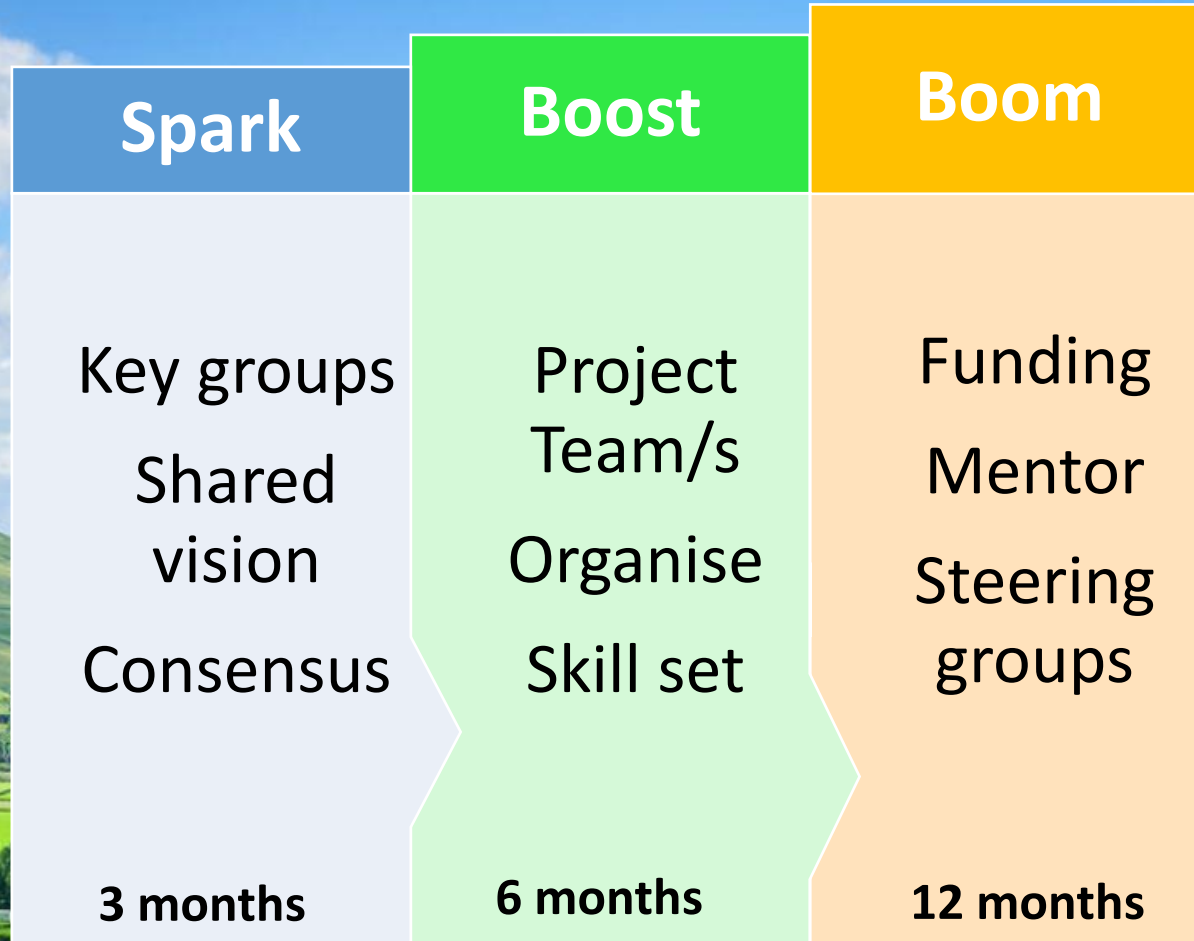
2. 50% sales and marketing, 50% doing



3. Architect or a Mechanic?



Support – 10% discount for webinar attendees



£5,000 to £35,000

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