

SFP Bronze and Silver Awards Application Form 2024

This form is for completing an SFP Bronze or Silver Award application. **If you are considering applying for a Gold Award, please contact the SFP team at sfpawards@soilassociation.org to discuss the process.**



Before starting your application, please fully read this form as well as the following documents:

- SFP Awards: Guidance for applicants: [SFP Awards - Guidance for applicants 2024](#).
- SFP Awards: Activity and Impact: [SFP Awards - Activity and Impact 2024](#)

Please do not alter the formatting of this form or redesign it and only return as a Word document not a PDF. This is essential for you application to pass the initial eligibility check.

SECTION 1: Information about your partnership and your place

Please complete the following (*= mandatory):

Name of your partnership*:
Peterborough Food Partnership (PFP)
Name and contact details of person/people leading on this application*:
Lauren Kendrick, flourishpeterborough@gmail.com
Geographic region which this award will represent*:
Peterborough Unitary Area
Award you are applying for*:
Bronze

Please provide us with background information about your place (not scored)*: Advisory word limit: 400 words

This is to help the panel understand the context in which you are working. *You may include (but not limited to): Population and demographic information, location/geography & economic and social challenges.*

ANSWER:

The greater Peterborough area is in the East of England, we have a local and unitary authority under Peterborough City Council and are within Cambridgeshire County. There are 2 parliamentary constituencies which come into this area: Peterborough and North West Cambridgeshire; within these there are 22 wards. There are 28 areas within this which comprise of city centre, urban and rural areas, we have defined this by separating the villages for example: Eye, Thorney, and Newborough. There is also a Combined Authority which is chaired by the elected Mayor of Cambridgeshire and Peterborough. The city also has a Mayor. There is a Peterborough VCS. Schools in this area have autonomy over their catering.

The population at the 2021 census was 215,700, an increase of 17.5% from 2011. The census states the population comprises of 49.4% male and 50.6% female. The population is forecasted to grow by 13.4% by 2041.

Approximately 38% of Peterborough's population live in the areas considered as the "most deprived quintile". Around 30% of Peterborough's population live in the areas considered as the "second most deprived quintile".

38% of people have diabetes. Less than half of Peterborough residents are thought to eat 5 fruit and vegetables a day. 56.9% of people in Peterborough have high blood pressure. 60.7% of people are classified as overweight (including obese) based on the BMI index. Peterborough ranks the least healthy place in the UK in 2023 by Blue Horizon Blood Tests. Only a little over half of all adults (57.4% of the population) in the city are physically active.

Peterborough has poor air quality with high levels of PM2.5. Its mean is 7, which could contribute to other findings, such as the high cancer rate (28.7% of the population in the city).

Within Peterborough parliamentary constituency 42.6% of children were in poverty in 2021/22 (13,852 children). In the local authority of Peterborough 35.1% of children were in poverty in 2021/22 in Peterborough (19,289 children).

4.1% of Peterborough's population is Black British, Black African or Black Caribbean. 14.3% of Peterborough's population is Asian or Asian British. 75.4% identified their ethnic group as white.

Some of the farmers we are in discussion with have land that goes further than this area.

The land is made up of loamy, clay and peat, with a small section of limestone. The council holds a farm estate of approximately 3,000 acres, a proportion of which is comprised of peatland soils.

How have you considered equity, diversity and inclusion in the structure and work of your partnership (not scored)*: ? Advisory word limit: 300 words

ANSWER:

Yes, the core partnership group is white and we are aware of this lack of representation and so we are building relationships with organisations across Peterborough to help combat this for example ISLAH Research Centre, Cambridgeshire Deaf Association (CDA) and Peterborough Racial Equality Council to support engagement in the core group and ensure that we listen to lived experience find the best ways to facilitate engagement.

With our wider work, we have built an active relationship with the CDA and their community to build trust and to find out better ways to engage them. We had our Growing Together program translated and audio described to support engagement. At focus groups we had interpreters at two focus groups for the deaf community to feed into the report for the creation of the strategy.

With our outreach work, we go to the communities and do not expect them to come to us. We actively work with these communities to facilitate times as well as meet in spaces that suit their needs. We ensure a decentralised approach to programming understanding that coming into the city centre can be a barrier for many citizens for various reasons.

We review our engagement with different areas and demographics and seek leaders within these areas to support us to ensure that views from varying lived experience is represented.

We are always seeking to do better.

SECTION 2: Local food activity and impact

Please read **SFP Awards: Guidance for applicants**: [SFP Awards - Guidance for applicants 2024](#) before completing this section.

Please describe the activity and impact of local food work delivered in your place within the last three years against the relevant key issues (1-6) and action areas (A and B) below.

We advise that you keep answers to within 600 words for each action area (i.e. for each A and B under the key issues). Whilst you won't be penalised for going over this limit, this will help the panel focus on your main achievements. For sections C, 250 words is the mandatory limit.

For Bronze and Silver awards, there are mandatory actions for some key issues. These are laid out in *SFP Awards - Activity and Impact*: [SFP Awards - Activity and Impact.docx](#). This document also provides a broad benchmark for each award, rationale for SFP's inclusion of each key issue, and example actions for each action area.

Only submit additional documents for food action plans and strategies related to Key Issue 1 mandatory criteria. All other additional documents will not be assessed. You may add links to online documents but always check the links and permissions as we will not be requesting changes from you after submission.

Key Issue 1 Mandatory Criteria Checklist

NB failure to provide Key Issue 1, Action area B mandatory criteria will result in rejection at the eligibility stage.

- Bronze applications require a one year action plan
- Silver applications require a three year action plan

1. Have you submitted a current food action plan or food strategy with an action plan?

- Yes / No

2. How are you evidencing this action plan?

- Attachment as a Word, PFF, Excel document? Yes / No
- Link to an only document? Yes / No
- If a link place here as well under Key Issue 1
- Action Plan link:

3. Has the action plan less than 6 months to run?

- Yes / No
- If less than 6 months to run what is happening after the action plan expires? (100 words)

The Partnership originally planned to run a food summit to in late June 2024 to bring together multiple stakeholders and citizens, share the report from the citizens research and to collaboratively discuss what next and the formation of the first Food Strategy. It has been decided to postpone this until after the general election. We aim to still have this in 2024.

Key Issue 1: Taking a strategic and collaborative approach to good food governance and action

Action area A: Establish a broad, representative, and dynamic local food partnership

The Peterborough Food Partnership are made up of representatives from over 100 organisations from the local farming community e.g. Whitehall Farm, Village Farm, Sacrewell Farm and Moor Farm; local food businesses e.g. award winning chef Damian Wawryzniak and Chef de la Maison, the public sector including Peterborough City Council (Public Health, Environment and Climate Change, Regulatory Services, Communities, Opportunity Peterborough, Children and Young People), Peterborough Youth Council; NGOs e.g. PCVS; community food groups e.g. Kingsgate Community Church and Peterborough Food Bank, Mary's Child, Peterborough Vegan Group; our local academic institutions (University Centre Peterborough, City College, Anglia Ruskin); environmental organisations e.g. PECT; community gardens and local growers e.g. Westraven Community Garden and Café, Project Abundance, Peterborough Allotments Association who agree to work together for the city. We began in 2021, after a motion was passed in council in late 2020 where a unanimous vote agreed to a strategy and formation of a food partnership for the area.

All the members sign up to our terms of reference and agree to the vision and objectives collectively created and agreed through workshops in 2022. The chair was elected by members. The terms of reference clearly states the vision, objectives, function and responsibilities of the partnership along with its structure. Decision making is done in a collaborative and collective way. If issues arise this will go to a vote, and it will be the majority vote taken forward (above 50%). All decisions must align to the vision and objectives. If there are any conflicts of interest these must be declared prior to a decision. The agenda will be circulated prior to a meeting. Meetings happen approximately bimonthly, occasionally we will agree to have additional meetings on key themes to go into further detailed discussion on a particular item.

We have working groups: education (split into statutory, further education, and community), environment/climate change, farmers, community growers, food poverty forum, and citizens. We are currently collaboratively building a South-East Asian working group as this is how they would like to feed into the partnership. We will be building a working group for economy through contact with various businesses through the Food Sellers questionnaire. All working groups feed into the main core group if they have met.

Our vision: To work across the public, private and third sector to develop a sustainable, regenerative and fair food system for Peterborough. We will promote the right to

nutritious food, healthy eating, stimulate the local economy, benefit communities, residents and the planet. We will promote sustainable decision making. We will work in the 6 key areas of the Sustainable Food Places framework.

The partnership meetings have offered an important way for organisations to come together and network and share developments from their work and projects.

We have a current action plan which covers our key objectives.

Action area B: Develop, deliver, and monitor a food strategy/action plan

All members agree that the strategy should come from a combination of research and lived experience for the people by the people. To enable this to happen we ran an extensive amount of focus groups with over 300 residents across the unitary area. After this we launched a Citizens Survey to ensure that we have qualitative and quantitative data around what they are experiencing, what they like and what their key areas of focus are. [Organisers of 'Growing Together in Peterborough' food strategy want to hear from you \(peterboroughtoday.co.uk\)](http://peterboroughtoday.co.uk)

We have a Food Sellers questionnaire and a Food Producers questionnaire as well. The findings from this research will feed into a report which will be made publicly available at the Peterborough Food Summit. To ensure that this research includes voices from different areas we worked together with numerous organisations across the city to support their communities to engage in the research. This included extensive conversation with organisations on when and where to host focus groups for their communities. We ensured to allocate additional time for the focus groups with the deaf community because of the need for interpretation.

Initially we had planned to hold the first Food Summit in Peterborough in June 2024 to share the report from the focus group, survey and feedback from Growing Together program, with panel speakers from each key partnership objective so that the strategy focus and finalisation could be discussed collectively with organisations and community members. With a look to then have the strategy passed in council after this. With the calling of the General election, this has now had to be postponed. A new date will be set by the partnership.

At the beginning of the core strategy meetings actions are reviewed and updated. If additional information/support is needed this is reviewed.

C: Other information: Other activities and context (Please see Section 2 above for guidance) (Mandatory word limit: 250).

Key Issue 2: Building public awareness, active food citizenship and a local good food movement

NB at Silver we require evidence that your food partnership has catalysed, influenced or delivered activity. That the food partnership has created additionality. At Silver simply mapping activity is not sufficient. The 'value added' of the partnership must be demonstrated.

Action area A: Inspire and engage the public about good food

Growing Together: Exploring and Celebrating Food Systems program had 15,794 attendees engage in interactions around food and the food system through an extensive program of events including exhibitions, talks, workshops, discussions, performance, art creation, food shares, poetry, storytelling, visual and digital art. All of the program was completely free to support everyone to engage. With over 80 partners and 60 free public events as well as project reflection meals and celebrations, where partners and communities decided which events they would like to see again. This program used the tools of art to explore the sometimes difficult or complex ideas from farming, permaculture, soil, fasting, South-East Asian views, sustainability, refugees, community growing, food for nutrition, environmental, land use to food advertising. Through dialogue with organisations and citizens this project was reflective of what the city wanted to know more about. In keeping with the success of the focus group research, activities and events were spread across the area. To increase accessibility the brochure was translated to BSL as well as audio described.

"Your project has helped raised awareness of real food poverty and loneliness in villages like ours and allowed us as a Parish Council to very take practical steps to help."

'Growing Together Program showed the importance of reaching outside our 'bubbles' and the importance of sharing resources, advocating, and amplifying what is happening in Peterborough.'

'Growing Together has a massive legacy of new relationships, the importance of accessibility and highlighting the complexity of food systems.'

Peterborough Celebrates festival run by Nene Park Trust celebrates the city through arts, heritage, music and much more. In 2022, they presented a world food tent that welcomed food made from people all across Peterborough and the surrounding local

area, to show the diversity of food being made and produced locally. There was sharing of recipes and cooking techniques amongst everyone who engaged with the food and that part of the festival space. The festival welcomed people from across Peterborough and the surrounding areas, of a wide variety of ages, beliefs and identities. The festival welcomes around 200 people per year. Prior to the 2022 festival the partnership sat on the food and beverage committee supporting sustainable decision making for the event. The Peterborough Food Partnership has had a presence each year engaging the community in discussions around food, the coming food strategy and how people can get involved.

Nene Nursery was produced under the Your Community Green Space Project of the Nene Park Trust as an onsite plant and food nursery. It has been produced to engage the people of Peterborough and surrounding area of the growing process for food and flora. So far, the space has been used mainly to encourage people to be aware of and look after their physical and mental wellbeing, but also as a space for learning how things grow, reconnecting people with the soil from which all nature, including grown food, comes from. Soup and Soap Event was one of their first sessions that had people in attendance make and eat food whilst in the Nursery, really associating the roots of their food to them whilst they ate.

The partnership have presented across multiple forums across the city including to Peterborough Trade Union Council, XR Peterborough, Interfaith Support Group, Christians for Social Action, Agri-tech consortium, Peterborough City council SPP Delivery Group, Disability Forum, Food Poverty Forum, Climate Youth Day, Youth Council, Women's Resource Centre, CO OP and combined authority Local Food Economy Day, Peterborough Radical Book Fair 2023, Lions Club International Peterborough Branch, Peterborough Allotment Association, Cost of Living Hubs meet up, Peterborough Celebrates festival 202-4, Parish Council Conference 2023.

Action Area B: Foster food citizenship and a local good food movement

The community growers share what they are working on and network during meetings, these have been hosted online and in a couple of different venues in the city. Five of the members hosted a talk and discussion as part of the Growing Together program, engaging a group of citizens in what they are working on, their ethics and food in the city. They are planning site visits to a number of their sites to share what is happening and better support each other through a greater depth of understanding of what they do and their sites.

The Peterborough Food Partnership attends the Good to Grow meetings and are in discussion with members of the Community Growers working group on how this may work locally and how to support members to become involved in the initiative.

We have organised two screenings of Six inches of Soil in Peterborough. The first showing was sold out and the second attracted over 40 other citizens. Both events had active discussion afterwards between local farmers, the chair of the food partnership and the audience. Many attendees were very enthusiastic about the film and have signed up to attend further events and requested to keep in contact and a desire to be involved in the partnership.

PECT in partnership with Peterborough Central Library, and Civic have brought the Library For initiative to Peterborough with the hope to support the local community in Peterborough with the cost-of-living crisis and tackling climate change through low-cost item lending and workshops. Through the lending library members can borrow gardening and cookery equipment as well as other items.

We hosted a community meal with the South-East Asian community leaders in response to the collaboration with ISLAH Research group after the Growing Together program to further build relationships with this community and those connected to food. This event was attended by 15 people from different organisations and facilitated a fantastic sharing of what initiatives are happening within their communities and the work that they are doing. Members were surprised at how much work was happening and within their own communities they were unaware of. At the event participants agreed at the importance of this networking event and we are now working with them to create a new working group to feed into the partnership and to facilitate sharing of ideas between attendees.

From collaboration with the deaf community we organised a Deaf Cookery show at the local theatre, where the first language was BSL which was then translated into spoken English. The chef was deaf and this was the first time they had taught a part hearing audience. We had phenomenal feedback from the deaf and hearing audience and the importance of this platform and the inverting of preconceived conventions. The recipes shared were simple, tasty, healthy and all vegan. From the success of this with reflection with the deaf community we cocreated a workshop this year. This was the first deaf in-person cookery workshop hosted in the area. Attendees were able to sit and collectively eat food at the end of the workshop. With this continued work with this community we are building strong bonds and trust.

Flourish Peterborough have collaboratively worked with Paston Farm Community Centre to help develop and build their raised bed food growing to help residents engage with food growing, support more volunteers to get involved and enable food grown to go into their community fridge and café.

C: Other information: Other activities and context (Please see Section 2 above for guidance) (Mandatory word limit: 250).

A number of partners like Flourish Peterborough, Westraven Community Garden and Project Abundance teach grow at home workshops and courses across the city helping citizens to engage in where their food comes from and support wellbeing.

Key Issue 3: Tackling food poverty and diet related ill-health and increasing access to affordable healthy food

***NB at Silver** we require evidence that your food partnership has catalysed, influenced or delivered activity. That the food partnership has created additionality. At Silver simply mapping activity is not sufficient. The 'value added' of the partnership must be demonstrated.*

Action area A: Tackle food poverty

There has been significant work across the city and partnership to support the tackling of Food Poverty. There is a significant pressure on frontline food charities, with many reporting not receiving enough fresh food to meet demand on their services. Many are receiving a significant amount of bread from supermarkets although this is often artisan bread there is little demand for this and does not help with the nutrient requirements of those accessing support.

There are numerous models currently being used in the city from community fridges like Paston Farm and The Food Basket run by Barnados which pops up weekly in their various family centres, children's breakfast clubs at COMPAS, Trussel Trust food banks with sites across the city, there are also independent food banks like Fizan E Madina Hub, pantry's like the KingsGate Food Pantry and Westraven Café Pantry, Foodcycle which offer a free meal every Monday; there are two soup kitchens Peterborough Soup Kitchen offering soups/sandwiches and food and Hussain Soup Kitchen, as well as Homeless Helpers who deliver food to those without a permanent abode, numerous organisations offer food parcels like Marys Child who focus on families and deliver parcels two days a week, iCare offer food parcels specialising in culturally appropriate food as well as Family Action's Food On Our Doorstep (FOOD) Club, a membership scheme set up to provide families with good quality food at a low cost whilst reducing food waste.

Nearly all the frontline charities offer wrap around care for those accessing their services. For example, the Garden House has linked up with service providers including PCC housing officers, GPs, employment agencies, alcohol and drugs support specialists, mental health teams, Police, hairdressers, chiropodists, and arts therapists. The Peterborough

Foodbank partner with Citizens Advice, LawStop, to provide wrap around information and advice to reduce people's need to return to the foodbank. The food bank works with more than 250 workers who issue vouchers to people they have assessed as needing emergency food support. In 2023, 6,468 food parcels were distributed. 130 volunteers helped. 103.4 tonnes of food was distributed to foodbank users and 11.6 tonnes of excess food was shared with other food projects in the city such as the soup kitchen.

The Food Poverty Forum, a working group of the Partnership offered conflict management training supporting frontline staff and volunteers to handle increasingly challenging behaviour at venues due to higher demand and lower amounts of food available. 18 people trained from 4 organisations. Created an emergency food provider Christmas Opening padlet enabling emergency food provision during the holidays and a emergency food provider padlet enabling providers to refer people to another provider if they aren't able to help.

Peterborough City Council financial support for those in destitution currently is 100% from the Household Support Fund. This is recognised as a high risk for the area if this was not to continue after the 6-month government uplift until 30th September 2024. The partnership is discussing ways a multiorganization bid may go in to try to secure the future for Peterborough residents especially considering approximately 68% of the population live in areas considered the second most deprived quartile or first. The partnership has delivered a presentation regarding dignified food support to a group of the hubs receiving funding from the Household support fund. In 2023/2024 through the Household Support Fund there has been 106,798 awards of food (excluding free school meals), 83,254 awards of food for free school meals (n.b. these aren't unique clients, but repeat awards across each holiday), 3348 wider essentials - typically toiletries and other basic products that clients can't afford. Here to Help vouchers (Supermarket vouchers) were issued. Households with children make up almost 68% of the clients, followed by disabled clients (10%), Pensioners 8.5% and other households the remainder.

Healthy Start Vouchers: In May 2024 there were 1,758 people registered on the Healthy Start Digital Scheme in Peterborough (62% uptake).

Action Area B: Promote healthy eating

The Food Partnership are in agreement that the importance of promoting healthy eating is essential for a healthy community. This includes nutrient dense foods and a varied and healthy diet. Many of the partners run cookery workshops focused on vegetarian and vegan recipes with balanced diets. The Peterborough area has a high rate of diet related ill-health and this is something that we must work collectively to combat and support our citizens to be able to have better options available to them and make better choices.

Westraven Community Garden, Project Abundance and Sacrewell Farm host schools visits on their sites to help students engage with where their food comes from and support their relationship with locally, sustainably grown food.

The Healthy Schools campaign is running in Peterborough, this is a network of health-related organisations that work with school-aged children and supports Schools to achieve the Healthy Schools Award. The healthy eating element to this award means that schools must have policies in place to ensure healthy food is provided at schools and in lunch boxes and healthy eating is incorporated into the curriculum. Nutrition consultancy is provided by PECT. All schools in Peterborough have access to this service, however schools in higher areas of deprivation and with higher rates of overweight/obesity are targeted. Currently 40 schools are engaging with this reaching 22,601 students. [Home - Healthy Schools \(healthyschoolscp.org.uk\)](http://healthyschoolscp.org.uk)

Veg Power, Eat them to Defeat Them Campaign(annually) - Local growers and producers fund primary schools to participate in the annual Veg Power 'Eat Them to Defeat Them' Campaign. Organisations involved in this are Public Health, Healthy Schools, PECT, and Veg Power, and they work with target school. This is successfully running in 11 schools in Peterborough in 2024. <https://eatthemtodefearthem.com/>

HAF (Holiday Activities and Food) Programme - 973 children and young people benefited from the programme during the December break in 2023, and 1208 children and young people accessed the programme during the Easter break 2024. There are a wide range of providers across the city.

Healthy You – Child Weight Management Service - Weight management service for children offering advice on healthy eating and is available to all Peterborough residents. <https://cap.maximusuk.co.uk/>

Healthy You – Integrated Lifestyles Service (Tier 1) Fit & Healthy schools programmes. The service provides a range of activities to support healthy eating for children and adults: Fit & Healthy school workshops (delivered in partnership with PECT), Online resources: [https://healthyyou.org.uk/healthy-eating/Healthy Home Cooking Series](https://healthyyou.org.uk/healthy-eating/Healthy%20Home%20Cooking%20Series), Healthier Families Challenge, Healthy You Recipe Card Series. <https://healthyyou.org.uk/healthy-lifestyles-2/healthy-lifestyles/>

Healthy You - Integrated Lifestyles Service (Core). The core ILS includes the Tier 2 weight management service. The healthy eating element of weight management is led by a Nutritionist who provides advice on eating a balanced diet. <https://healthyyou.org.uk/>

5 Peterborough youth groups successfully pitched at the BiteBack Community Food Champions programme. Gladstone Connect - To tackle the lack of healthy halal options in their community. NCS Changemakers - To encourage new and existing Youth Zones and youth clubs across Peterborough to offer healthy and affordable snacks and drinks options.

Peterborough Youth Council - Reducing Junk Food Advertising across Peterborough.
Families First - Work with local business to increase their offer of healthier plant-based food to promote healthier diets. Little Miracles, group 2 - To promote healthy food adverts and outlets and report junk food ads within 100 metres of schools. We offered support to all youth groups who pitched, and were so impressed by the passion and excitement the groups had from their areas. We recorded a video of support for the Gladstone Connect campaign. We supported the Youth Council campaign attending meetings and offering advice.

C: Other information: Other activities and context (Please see Section 2 above for guidance) (Mandatory word limit: 250).

There is a Healthy Places Joint Strategic Needs Assessment (JSNA) currently underway. As part of this an evidence review on climate change and health (which covers healthy food) has been carried out. It's not due to be published until October.

Peterborough City Council, Cambridgeshire County Council and the Integrated Care board created the local health and wellbeing strategy: Cambridgeshire & Peterborough Health & Wellbeing and Integrated Care Strategy. The Peterborough Food Partnership fits with priority 1 & 2 of this strategy. This covers all Peterborough residents and identifies local health inequalities and how they can be addressed.

<https://www.peterborough.gov.uk/healthcare/public-health/joint-health-and-wellbeing-integrated-care-strategy>

Key Issue 4: Creating a vibrant, prosperous, and diverse sustainable food economy

***NB at Silver** we require evidence that your food partnership has catalysed, influenced or delivered activity. That the food partnership has created additionality. At Silver simply mapping activity is not sufficient. The 'value added' of the partnership must be demonstrated.*

Action area A: Put good food enterprise at the heart of local economic development

Peterborough Food Partnership seek to create a better food culture; promoting a culture that celebrates and shares food that values local and sustainable produce and independent businesses; as well as work towards food equality where a range of affordable and sustainable food choices are available and advertised.

PFP sit on the Midlands Urban Agriculture Consortium through this we have learnt about farmstart developments in Nottinghamshire. We have begun exploring and bringing together a working group in Peterborough to explore the feasibility of bringing this to Peterborough to support access to local grown food in the urban areas. Representatives from the Partnership, Public Health, Environment and Climate and Opportunity

Peterborough are committed to exploring this potential development and enhancement of the local food economy.

Nene Park Trust's Environmental, Ethical and Fairtrade Purchasing Policy outlines their considerations for environmental purchasing criteria favouring local where possible and supporting local businesses.

Nene Park Trust runs a project call Share Farming Partnership where first-generation farmers Craig and Ryan Baxter have in partnership with NPT established a working livestock farm on the rural estate. They are doing this to rear livestock for butchery and sale in the local area. Craig and Ryan are committed to using sustainable methods to rear their livestock, taking advantage of the rural estates natural diversity and NPT have been able to facilitate business arrangements with a local butchery and a local retailer, Grasmere, in the sale of their products, with NPT branding. Since the schemes beginning, NPT have successfully run a Lamb Box to order service on their website that engaged around 100 people, many of whom were repeat customers. Now in business with Grasmere, the fresh produce has been stocked in Grasmere's Stamford and Rutland stores, as well as in the Gift and Farm Shop in Ferry Meadows, meaning we've been selling the meat from the same park as it was reared. Also, the Baxters have an agreement with NPT tenants, Meadow Brown, to supply them with Lamb as well to the Lakeside Restaurant on site.

<https://www.nenepark.org.uk/blog/a-sustainable-farming-future>

<https://www.nenepark.org.uk/Blogs/blogs/Category/blogs?Take=9>

A motion was unanimously passed in Peterborough council agreeing to the creation of a food partnership and a sustainable food strategy for the area in 2020. In 2024 we supported the alteration and passing of a motion in full council to support rural farmers in Peterborough. [Item 121. Alteration of motions.pdf \(peterborough.gov.uk\) Full Council - 20/03/2024 - YouTube](#)

We have had initial conversations with the Peterborough Cultural Alliance regarding food at cultural events and will be furthering this conversation about the support of local, sustainable and ethical food provision in summer 2024.

Whitehall Farm has been certified organic since 2007. 15% of their farm is dedicated to biodiversity and habitats for wildlife. The farm has 4500 organic apple trees as part of the UK's largest commercial agroforestry system. Their farm shop: Harvest barn opened in 2018 and provides locally sourced produce and locally produced vegetables, bread cakes, pastries, jams, honey chocolates, alcohol. They also host local beekeepers on their farm.

Action Area B: Promote healthy, sustainable, and independent food businesses to consumers

In the Growing together Program we used all independent food businesses for our food, this included: Moor Farm, Harvest Barn, Village Farm Community Garden, Chef du la

Maison, Westraven Community Garden and Café, Flourish Peterborough, 3 daughters farm and South-East Asian chefs: Sajida Pirzada and Nighat Sultana. They were advertised through the events and partners.

With the Windows art project promoting the food system in Peterborough we hosted two of the ten windows in independent food businesses: Food Hall and Willow Café, this was promoted across ten artists social medias, on members media channels, on leaflets that were distributed across the city, in the Peterborough museum, and e-newsletters. Both sites said this had a positive impact on their sites, creating interest and a talking point. [New Peterborough arts trail sees artistic installations pop up in shop windows \(peterboroughtoday.co.uk\)](https://peterboroughtoday.co.uk)

We Love Peterborough run #LoveLocal #ShopLocal membership card to support local, small or independent businesses members can get exclusive discounts to the businesses signed up to the scheme.

Refill Revolution based at The Green Backyard offer zero waste refills of dry foods and household liquids – sold by weight directly into customers’ own containers. Many of their products are vegan friendly and they are all cruelty – free and very carefully sourced. They also offer bread fresh and locally baked from a local independent baker.

Moor Farm Shop have a large map on their shop wall displaying to all customers where a large number of their suppliers come from in the local area. They also advertise and highlight the local suppliers and manufacturers they use on their website. <https://www.moorfarmshop.uk/farm-shop-2/>

C: Other information: Other activities and context (Please see Section 2 above for guidance) (Mandatory word limit: 250).

Key Issue 5: Transforming catering and procurement and revitalising local and sustainable food supply chains

NB at Silver we require evidence that your food partnership has catalysed, influenced or delivered activity. That the food partnership has created additionality. At Silver simply mapping activity is not sufficient. The ‘value added’ of the partnership must be demonstrated.

Action area A: Change policy and practice to put good food on people’s plates

Peterborough became a member of Sustainable Food Places in 2022. We now have active engagement from Public Health, Climate and Environmental Services, Communities Team, Children’s commissioning, Regulatory Services, and Opportunity Peterborough as well as

CPFT (Cambridgeshire & Peterborough NHS Foundation Trust). We sit on the Cost of Living Forum for the area, supporting with information regarding food systems.

Peterborough Youth Council petitioned the council to ban Junk Food Advertising in November 2023, developing from their Bitebite successful bid. This was supported by the PFP. This is due to be voted on by cabinet members on 17th June.

PCC Planning draft coming out in Autumn 2024 – PFP sending through information regarding food incorporated in other councils to support our involvement.

PFP supported the alteration and passing of a motion in full council in 2024 to support rural farmers in Peterborough. Initially this was put up that all meal must include meat and dairy. Many members supported the amendment. This motion was passed in council. [Item 121. Alteration of motions.pdf \(peterborough.gov.uk\) Full Council - 20/03/2024 - YouTube](#)

NPT Environmental policy is committed to move towards regenerative farming practices. [Download.ashx \(nenepark.org.uk\)](#). They are currently developing their Land Use and Management Strategy.

We have been working with Chef de la Maison to support their move to become more sustainable as a business in the city. They cater many large events through the city. Part of this is to support the creation of a food policy where surplus food from events can be safely redistributed to a group of frontline charities with due process in place to accept refrigerated food. This is part of an ongoing relationship with this caterer which we will use as a case study to support further work with caterers and food businesses in the city. [Eco Policy and Sustainable Catering – Chef de la Maison](#)

Damian Wawrzyniak, an award-winning chef is passionate about local food and suppliers. The policy for his catering is to use local suppliers that he proactively builds relationships with. They have designed healthy and balanced meal plans offering low carbon meals delivered in recyclable boxes. They grow some of their own food they use in their catering. In 2023 they used tomatoes in their catering. They also grow strawberries, raspberries and apples. They are looking to develop and grow this over the coming years. They buy nothing from supermarkets and keep their supply chains very short. [\(21\) Damian Wawrzyniak 🍴 on X: "Beat this. Fresh from the garden, not supermarket polystyrene 🌱 https://t.co/dBSiRfFwZ1" / X](#)

PFP have joined Food for Life and are looking at ways that it can use the toolkit to help local changes and have begun exploring some of these key areas.

Climate Education developed by PECT enables schools to showcase their commitment to enhancing knowledge of sustainability and fostering long-term behaviour change amongst their community. The accreditation scheme works through 5 key areas of sustainability of which local sustainable foods is one of them. Climate Education schools get priority booking to the Eco Awards. The Eco Awards is the highlight for teachers, students and community leaders where the school children are able to showcase the projects, and change catalysed in their schools and knowledge they have learnt over the year. One of the awards is voted for by the community leaders and children on the work achieved across the year. This event also is a perfect networking between providers and schools to support further partnership working. Over the last 10yrs we

have had 30 schools display their work on local and sustainable food systems as part of the eco awards.

Action Area B: Improving connections and collaboration across the local supply chain

Collaboration and consultation are very important to the partnership. Through our Food Sellers Survey and Food Producers survey we are finding out whether they know about different supplier directories like Open Food Network. We want to ensure that any change happens with organisations so that they can feel both ownership and part of the process. From these surveys we will build a working group focused on economy to support our work in the area. So far, all those who have filled in both surveys have agreed to stay in touch and shown interest.

After the passing of the motion in council earlier this year about rural local farmers, we will be working with the economy directorate to support this.

At our public events or in person meetings we always use local suppliers. We had fantastic offering Harvest Barn Apple juice grown only a few miles from the city centre

Through the Midlands Urban Agricultural Consortium, we are building strong working relationships with coordinators in our neighbouring areas of Lincolnshire, Nottinghamshire and Norfolk. Through our meetings we have explored and understood what is happening in these areas which we have been able to share with our strategy group. We will also collectively be hosting a PING (Policy Influencers Network) on Farmstarts for the Future, sharing knowledge and expertise to promote this concept in these areas.

PFP work with Fairtrade Peterborough to support the important work that they do in the city. In 2019, Peterborough became a Fairtrade City, 8 years on from when the City Council and flagship local companies started our journey. This means we are committed to supporting small-scale producers in the Global South.

We support sustainable decision making with procurement. When supporting Chef de la Maison earlier this year, they were talking about the items that they use, so we put them in contact with 3 Daughters Farm, they have now begun using some of their products in their offering.

Nene Park Trust offer a meet the supplier events where local businesses can offer tastings and talks to visitors in their Visitor Centre and Farm Shop.

The Green Backyard hosts a fair in Spring, Autumn and Christmas Fair where small local creators can showcase and sell their products. For example from vegan cakes, curry, pasta sauces from tomatoes grown onsite to chilli sauces.

C: Other information: Other activities and context (Please see Section 2 above for guidance) (Mandatory word limit: 250).

Key Issue 6: Tackling the climate and nature emergency through sustainable food & farming and an end to food waste

***NB at Silver** we require evidence that your food partnership has catalysed, influenced or delivered activity. That the food partnership has created additionality. At Silver simply mapping activity is not sufficient. The 'value added' of the partnership must be demonstrated.*

Action area A: Promote sustainable food production and consumption and resource efficiency

The Partnership are passionate about tackling the climate and nature emergency. We have hosted talks around Food sovereignty, the impact of food growing, hosted film screenings of Six inches of Soil, with more screenings of environmental films planned for later in the year in partnership with Gateway Film Festival. We are surrounded by incredibly knowledgeable farmers like Stephen Briggs organic farmer specialising in Agroforestry, Liz Genever from 3 Daughters who runs Carbon Calling, Farmer Tom with zero tillage and habitat creation. We are signed up to the Every Mouthful Counts Toolkit and have promoted this widely across our council and are considering way we can support these changes further in future.

Westraven Community Café and Garden from 2022 to 2023 ran a range of over 70 eco activities to educate and inspire for over 1000 residents from Get Growing workshops, a Repair Café, Family Gardening Club, seed saving sessions, volunteer training and more. Attendees included everyone from preschool children through to teenagers, Schools SEN, Community Payback, and retirees. The garden is now a fantastic example of community-led climate action. It is being used to help increase people's knowledge on sustainable techniques, such as food growing and upcycling. [Peterborough charity brings community together to tackle the climate crisis | Community - The Moment Magazine](#)

PECT are working in partnership with Rethink Food and Grow Seed to run a Growing Towers project providing schools with the equipment to teach them about new sustainable ways of food growth as well as introduce children to the United Nations Sustainable Development Goals. There are 29 schools that have taken part in this project and 14680 pupils taking part. [Growing Towers - Projects – PEC,T](#)

In July 2019, Peterborough City Council declared a climate emergency, committing to becoming a net zero organisation by 2030 and supporting Peterborough in becoming a net zero city. Currently, the council is drafting a city-wide Climate Change Action Plan. To

direct the development of the plan, they consulted with residents and schools to gather their views on how the city should decarbonise, identifying pathways that might be best supported by our community. PFP presented about the food partnership and strategy at their events and supported by sharing information to help engagement in the process. Food was part of this consultation. Demographic and further information about this can be found here:

<https://democracy.peterborough.gov.uk/documents/s51564/Item%208.%20Appendix%20A.%20Climate%20Debate%20Findings.pdf>

Nene Park rust have an Out-of-Date Food Policy in the Farm & Gift for all food and drink products which has been created with a view to reduce the food waste of the shop as much as possible. They reduce all food first at two months to date, then a further reduction at one month, and reduced to cost price at two weeks before date. Fresh food, with a reduced shelf life, gets reduced to cost price on the day it goes out of date. Anything with a best before date that we have a large volume of at cost on the day it goes past its best will be reduced again to a token price for a further two weeks to sell through the product before any is wasted. Any waste food that is produced in spite of the policy is frozen and donated to local frontline charities. In 2021 before this procedure was introduced was £7197.61. I introduced tight ordering in 2022 reducing waste to £5362.49 for the year. This OOD policy was introduced in 2023 and reduced waste again to £4632.66 for the year, and this year we are seeing even greater reductions in waste with the perfecting of the application of this process, as our waste so far this year totals only £641.04.

Action Area B: Reduce, redirect, and recycle food, packaging, and related waste

The Partnership are passionate about reducing ecological impact through reducing waste, minimizing unnecessary emissions by promoting and supporting shorter supply chains and sustainable food production.

PECT was part of a sustainability program that was across UK and France until June 2023. Cool Food Pro project supported the reduction of carbon footprint of food on the plate in canteens including schools. There were 10 schools that were part of this project locally engaging 16,736 pupils. coolfoodpro.net Part of this was the Cool Food project asking individuals to take a pledge to reduce food carbon as an individual - [Cool Food – Coolfood Slogan](#)

Bring it Back project by PECT supports local communities to understand and move away from single use food and drink packaging. Westraven is one of the communities to take up this offer.

Lions International Clun Peterborough Branch are active in green issues. Locally they are a gleaning network, they organise and redistribute unharvested food on farms, this has included kilos of leeks, pumpkins, plums locally, helping to support the local food charities. They have also supported apple picking in Southhall and brought back apples to share with the Garden House who look after the homeless as well as distribute cooking apples to retirement homes to stop the food being wasted.

The Green Backyard offers a small area for community composting on their site.

Green Procurement is a project as part of Nene Park Trust where they challenge suppliers on ensuring their deliveries packaging and practices are ethical, sustainable and as environmentally friendly as can be. The staff ensure that all deliveries are packaged as well as can be, with no excessive or unnecessary packaging, and our external buyers Appetite Me, check the green credentials, sustainability and ethics of their chosen suppliers in detail before recommending any of them to us.

PFP connected Che de la Maison with Liz Genever. This connection facilitated the setting up a worm from Urban Wormaries for the caterer to help them create compost for local areas.

Peterborough City Council has a well-established scheme for households, whereby all cooked and uncooked solid food is collected weekly alongside the other core kerbside services. They can also accept cooking oil as well as part of this scheme. Collected food waste is sent to an anaerobic digestion facility where it's turned into fertilizer for agriculture and biogas which is used to generate renewable electricity. Peterborough City Council also has a highly regarded Recycling Education Team, who are responsible for promoting and delivering targeted communication and educational resources to enhance residents' knowledge of the services they offer.

C: Other information: Other activities and context (Please see Section 2 above for guidance) (Mandatory word limit: 250).

Nene Park have installed solar panels to generate power for its fridges and freezers as part of the shops building upgrade. This allowed them to produce 50% of the shops energy supply on average across the year, reducing the carbon footprint of the food and drink kept cold or frozen for sale in their shop.